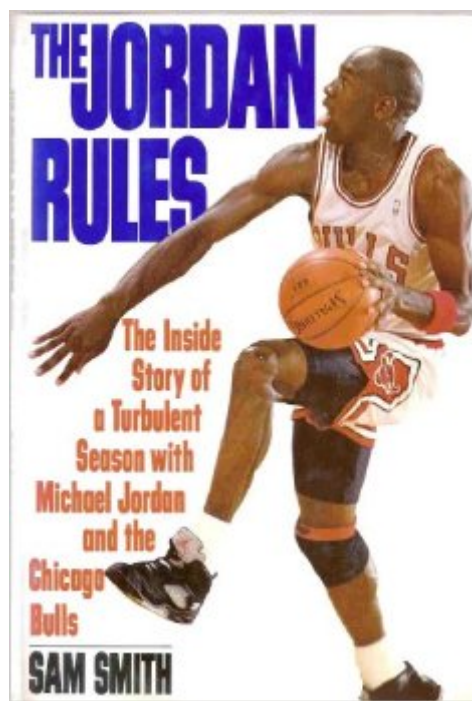


The book was found

The Jordan Rules



Synopsis

A SUPER TEAM...A SUPERSTAR...A SUPER EGO The most gifted athlete ever to play the game, Michael Jordan rose to heights no basketball player had ever reached before. What drove Michael Jordan? The pursuit of team success...or of his own personal glory? The pursuit of excellence...or of his next multimillion-dollar endorsement? The flight of the man they call Air Jordan had been rocked by controversy. In *The Jordan Rules*, which chronicles the Chicago Bulls' first championship season, Sam Smith takes the #1 Bull by the horns to reveal the team behind the man...and the man behind the Madison Avenue smile. Here is the inside game, both on and off the court, including: Jordan's power struggles with management, from verbal attacks on the general manager to tantrums against his coach Behind-the-scenes feuds, as Jordan punches a teammate in practice and refuses to pass the ball in the crucial minutes of big games The players who competed with His Airness for Air Time -- Scottie Pippen, Horace Grant, Bill Cartwright -- telling their sides of the story A penetrating look at coach Phil Jackson, the former flower child who blossomed into one of the NBA's top motivators and who finally found a way to coax "Michael and the Jordanares" to their first title A provocative eyewitness account, *The Jordan Rules* delivers all the nonstop excitement, tension, and thrills of a championship season -- and an intense, fascinating portrait of the incomparable Michael Jordan. --This text refers to the Mass Market Paperback edition.

Book Information

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Customer Reviews

A detailed, journal like retelling of the Chicago Bulls 1991 championship season, their first of six in the 90s. This was controversial because it gave a rare glimpse of Michael Jordan outside of a Nike commercial or NBA promotional video. And indeed, while there's plenty of drama to go around,

Jordan comes off the worst, seeming selfish and mean spirited to his teammates. In the end (spoilers are hardly worth warning about in this book), he and the team come together and beat both the hated Pistons and the Lakers, but for kids growing up idolizing Jordan, these stories serve to shatter a well crafted image. At the time, there were some denials by Jordan and some of the other players (Stacey King, who perhaps comes off worse than Jordan in places, compared it to "Mother Goose") but for me, these stories seem to ring true. The stories in here aren't that unbelievable, or uncommon in sports. Books like this serve to undo the narrative that we as fans (often with a willing press) build in our own heads, with our team, bearing our hometown's name and a distinctive logo as the good guys. The truth is that teams are made of individuals, human ones, some who if we met we'd like, and some we wouldn't. They have their own lives and concerns, and more often than not simply don't go through the vicarious identification we as fans do. It's easy to see why journalists, in private talk, tend to root for players they like instead of teams. Sam Smith clearly has his favorites, the hard working Paxson, the beleaguered Cartwright. The weakness is that the book often reads more like a collection of anecdotes than a full narrative, with often awkward writing (as another mentioned, comparing Chuck Daly's sideline antics to Fred Astaire, then Bobby Knight).

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